



“10 Easy Ways to Improve Your Fashion Brand’s Instagram This Week”

Use this checklist to grow your fashion brand on instagram

1. Optimize your bio – Include keywords + a clear call-to-action
2. Use all 5 link slots in your Instagram story highlights
3. Post 3-5 times per week consistently
4. Use 3-5 relevant hashtags (not 30 spammy ones)
5. Reply to every comment within 24 hours
6. Post behind-the-scenes content (people love the real story)
7. Use Stories daily – polls, questions, quick updates
8. Collaborate with 1-2 small brands or micro-influencers
9. Save trending audio for Reels
10. Track your insights weekly to see what works

www.laraassecrets.com

lara300180@gmail.com